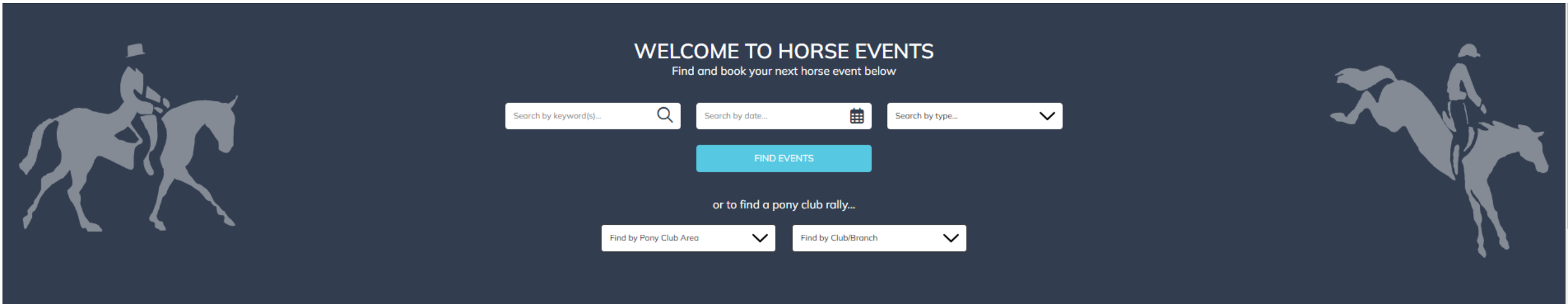


HORSE EVENTS



WELCOME TO HORSE EVENTS
Find and book your next horse event below

Search by keyword(s)...

Search by date...

Search by type...

or to find a pony club rally...

Find by Pony Club Area

Find by Club/Branch

Online Events

Safe, Secure and FREE to the Organiser

The Number 1 Booking site for Equestrian Events

Giving organisers complete flexibility



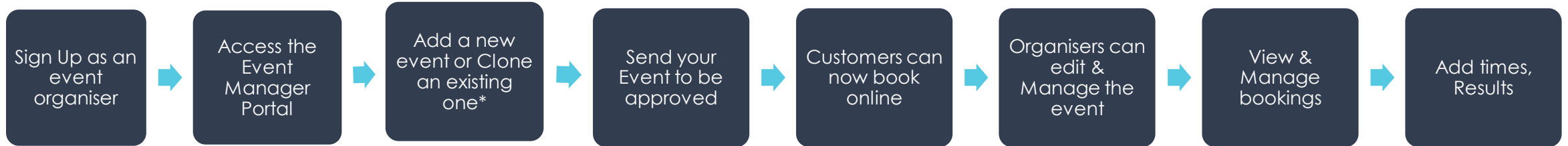
Events

- ✓ Suitable for **ANY type of equestrian event**. – single, team, audience bookings and many more
- ✓ **Custom booking forms** to allow for all types of questions to be answered
- ✓ **Add event extras** such as stabling.
- ✓ Choose to **add your own events** or for the Horse Events team to add them for you.
- ✓ **Edit& manage events**, view and download bookings as well as edit and cancel individual bookings.
- ✓ **Dedicated support** for sign up and continued support for organisers & customers.
- ✓ **Easy Accounting** for treasurers and quick **automated refunds**.
- ✓ The booking system can **verify membership numbers – To custom membership API's**
- ✓ **Easy to search** and find events for customers
- ✓ Customers can **save rider and horse profiles to** make entering quick and easy
- ✓ **Smart pay checkout** enabled for quick payment of entries.
- ✓ Its **FREE** for organisers to use, we charge a nominal booking fee to the entrant when booking online

The Horse-Events website is designed to **ensure life is made easy for the organiser offering a complete booking service** allowing organisers & treasurers to spend as little time on the admin side whilst running an event.



How to add your event




*Organisers can choose to add their own events or ask Horse-Events to add for you
Existing rallies can be cloned to speed up the creation of duplicate rallies


Rider & Horse details saved for a Quick easy entry process




Apple & Google pay enabled for quick checkout



Easy event manager platform to edit & cancel bookings



Quick & Automated refunds for customers



How Much Does it Cost? – It's FREE for the organiser

A Small Booking fee is added on top of the entry fee

We are different to other providers, Horses-Events pays for all the card and Merchant fees related to a transaction, so **NO** Stripe/Paypal or transfer fees are deducted or paid for by the organiser.

This means the full entry fee is transferred, which helps the organiser to keep their entry fees as low as possible.

Event Booking fee options

Booking fees can either be charged

- (1) per individual ticket booked
- (2) per horse & rider per event.

The booking fee option is decided by the organiser when the event is created. (Only one option can be used per event)

Examples are shown below

1) Charged per individual ticket

recommended for all event types except for shows and events with low entry fees.

2) Charged Per horse & rider/ per event*

Designed for show entries where a horse and rider combination enter a large number of classes

* All tickets must be in the same price band for the event.

Cost of Ticket (price band)	(1) Per Individual Ticket (£)	(2) Booking fee Per horse & rider/ per event (£)
Free	0.5	1
Up to £12	1	2
Up to £30	1.45	3
Up to £50	1.75	Charged per ticket only
Up to £70	1.90	Charged per ticket only
Up to £100	2	Charged per ticket only
Up to £150	3	Charged per ticket only
Up to £200	4	Charged per ticket only
Up to £300	6	Charged per ticket only
Up to £400	8	Charged per ticket only



Benefits and Features

Organisers

- Easy to add your own event or let Horse-Events do it for you.
- Edit an event - examples include cancel – add spaces – close - postpone
- Real time reporting whenever you want it.
- Multiple logins allowed for Organiser/ secretary/ DC/ Finance

Customers

- Details saved for horse and rider to make entering easy
- Easy search function to enter as many classes and events in one transaction
- Quick checkout using Apple & Google pay
- Automated Emails for clear communications

Event secretary

- View and edit bookings
- Easy for customer to make changes themselves if entries are open.
- Integrates with Eventing scores/ Pony Club & Riding Club results.
- Automated quick refunds in line with the event terms and conditions set



FAQ's

How do we get our funds

Funds are transferred straight into your account on the terms you decide via BACS

*We recommend after the event so we can manage all refund and changes automatically for you.

A detailed report of who attended, funds collected, and refunds given is sent to the organiser.

How secure are our funds

Entry fees are collected into a client account, which is separate to our business operating funds.

What support is available

We are available on telephone & email Monday to Friday 9- 6pm. We are available at weekends for urgent matters.

If an evening call or support session is required, this can be arranged at a suitable time for both.

Are there any hidden charges

Each event has up to 5 refunds processed for free – if over 5 refunds are made a 20p per transaction fee is charged. This can be passed onto the customer.

Minimum Charge - Each event hosted on the Horse Events website must collect a minimum of £10 in booking fees.

In the event of the booking fees not reaching £10 the remainder will be deducted from the entry fee transferred.

Example

If an event with an entry fee of £10 only has 6 bookings

Total Entry fees - £60

Booking fees collected - £6

Minimum event Charge to organiser £4

